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No.F.14(5)GA(P)/PP/2022  
GOVERNMENT OF TRIPURA  
GENERAL ADMINISTRATION (POLITICAL) DEPARTMENT

Dated, 3<sup>rd</sup> December, 2022

MEMORANDUM

Subject: Logo and the theme for India's Presidency of the G-20.

The undersigned is directed to enclose herewith copy of D.O.No. I/48/8/2022-Cab dated 8<sup>th</sup> November, 2022 as issued by Shri Rajiv Gauba, Cabinet Secretary, Government of India regarding extensive use of both the logo and the theme of G-20 to be undertaken by all State Government Departments/Autonomous Organizations and PSUs.

All concerned are therefore, requested kindly to strictly follow the instruction as contained in the above reference D.O. letter of the Cabinet Secretary, Government of India for widespread use and mainstreaming of the G-20 logo and theme during India's Presidency period.

Encl: As Stated above.

(Chandan Das)

Under Secretary to the  
Government of Tripura

1. The Secretary to the Governor, Raj Bhavan, Agartala
2. The Secretary to the Chief Minister, Tripura, Agartala.
3. The PS to the Deputy Chief Minister, Tripura, Agartala
4. The PS to the Speaker, Tripura Legislative Assembly, Agartala.
5. The PS to all Ministers Tripura, Agartala.
6. The PS to the Deputy Speaker, Tripura Legislative Assembly, Agartala.
7. The PS to the Chief Executive Member, TTAADC, Khumlung, West Tripura.
8. The PS to the Mayor, Agartala Municipal Corporation, Agartala.
9. The PS to the Chief Secretary, Tripura, Agartala.
10. The Director General of Police Tripura, Agartala.
11. The Principal Chief Conservator of Forests, Tripura, Agartala.
12. All Principal Secretaries/Secretaries/ LR & Secretary Law/ Special Secretaries, Tripura, Agartala.
13. The Registrar General, the Tripura High Court, Agartala.
14. The Secretary, TPSC, Agartala.
15. All Departments / Head of Departments / PSUs.
16. All DM & Collectors.
17. All Superintendent of Police
18. The Municipal Commissioner, Agartala Municipal Corporation, Agartala.
19. All SDMs/BDOs.



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राजीव गाँवा  
Rajiv Gauba



सत्यमेव जयते



आजादी का  
अमृत महोत्सव

मंत्रिमंडल सचिव  
भारत सरकार  
CABINET SECRETARY  
GOVERNMENT OF INDIA

D.O. No. 1/48/8/2022-Cab.

8th November, 2022

*Dear Chief Secretary*

As you are aware, Prime Minister has unveiled the G20 logo and the theme for India's Presidency of the G20 [1st December 2022 to 30 November 2023] today. Copy of the logo and theme are enclosed as **Annexure**.

2. This logo and theme will be the cornerstones around which the entire branding and publicity campaign for India's G20 Presidency period would be built. These will be used both to familiarise audiences about the relevance of the G20 as well as to disseminate messaging and outcomes from the G20 as widely as possible.

3. For achieving these objectives, both domestically and internationally, mainstreaming and extensive use of both the logo and the theme needs to be undertaken by all State Governments and their autonomous organisations/ PSUs, with a whole-of-Government approach. This may be done in the following manner:

- In all publications like annual reports, study papers, budget documents, periodicals and magazines.
- On websites of State Government and their autonomous organisations and PSUs.
- On stationery like file covers, folders, note pads, diaries, calendars, visiting cards, etc.
- For co-branding at national/international events that the State Government may be participating in.
- Social media handles, digital media.
- Any events, seminars and workshops being organized by Stakeholders during the Presidency year.
- Office buildings through outdoor publicity (hoardings, digital screens etc.).
- In Government signages and publicity/promotional material related to their schemes and programmes, whether digital, print, outdoor or audio-visual
- Use of the logo and theme may also be promoted amongst private partners of State Government for e.g., by hotel chains, transport agents, websites of these companies etc.

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- Government owned petrol pumps that are spread out across the country, may also prominently display the G20 logo and theme.
- The G20 logo and theme may also be used at any art/craft/ cultural festivals and events being organized by Government stakeholders or where the Government is a co-sponsor.

4. The above are only indicative suggestions and the State Governments may explore all opportunities for publicizing the G20 logo and theme during India's Presidency.

5. I would, therefore, request you to advise all concerned for widespread use and mainstreaming of the G20 logo and theme during India's Presidency period.

With regards

Yours sincerely,



(Rajiv Gauba)

Encl.: As above

To,

Chief Secretaries of all State Governments





भारत 2023 INDIA

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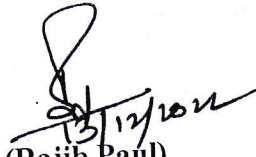
ONE EARTH • ONE FAMILY • ONE FUTURE

No. F. 6(56)PWD(E)/2009(S) / 18672-726  
GOVERNMENT OF TRIPURA  
PUBLIC WORKS DEPARTMENT

13/12/22  
Dated, Agartala, the December/2022.

Copy to :-

1. All Chief Engineer, PWD (DWS/WR/NH/PMGSY/Buildings), Tripura.
2. The Sole Arbitrator, PWD(R&B).
3. The Additional Chief Engineer, PWD(R&B/ Buildings/ DWS/WR).
4. All Superintending Engineers, PWD(R&B)
5. The Sr. Architect, PWD.
6. All Executive Engineers, PWD(R&B)
7. Engineering Officer & Deputy Secretary I & III, PWD.
8. The S/O-I/II/A&B/W&C/Legal Cell /Confidential Cell O/o the Chief Engineer, PWD(R&B), Agartala.
8. ITCC, PWD, Netaji Chowmuhani, Agartala.

  
(Rajib Paul)

Deputy Secretary, PWD.